William Haag, Lt Col USAF (Ret) hails from Latham, New York. Commissioned from the United States Air Force Academy in 1991 with a B.Sc. in Russian Area Studies, he flew the KC-135A tanker and E-3 AWACS (US and NATO) as a master instructor navigator for 3,300 hours including 980 combat support hours supporting UN resolutions in the Middle East and Balkans. As USAFE's (United States Air Force in Europe) lead planner, he directly prepared humanitarian relief support to Darfur, Sudan, Lebanon, and Morocco and crafted air policing plans/operational rehearsals for the 2006 Winter Olympics, NATO Riga Summit, and the 2007 AU/EU Lisbon Summit (CAOC 10, Monsanto, Portugal). During his final tour, he trained the Joint Force Command Lisbon staff for NATO Response Force crisis response and Counter Piracy operations in support of Operation Ocean Shield. His military awards include Defense Meritorious Service Medal, Meritorious Service Medal, Air Medal, Aerial Achievement Medal, Southwest Asia Service Medal, and the National Defense Medal.

Colonel Haag earned an MA in International Affairs from the University of Oklahoma (2002) and is a graduate of the George C. Marshall European Center for Security Studies (2003). Additionally, he completed staff courses at Air University (2001/2009), National Defense University (2009), and the NATO School Oberammergau (2000/2003/2007) specializing in international and national security, institutional leadership, and national/strategic/operational planning processes and systems. Currently, he is completing the PhD thesis phase in Political Science and International Relations from the Universidade Católica Portuguesa and supports NATO Response Force exercises as a contractor. He is married to Ursula Alonso Gil of Madrid, Spain. They have three sons, Luis, Alejandro, David, and one daughter, Adriana.